EDGEWATER MUSIC FEST CHICAGO 2027 AUG 27-29

2027 SPONSORSHIP



EDGEWATER CHAMBER OF COMMERCE

Criterion PRODUCTIONS

EDGEWATER MUSIC FEST

CHICAGO 2027 AUG 27-29













EDGEWATER MUSIC FEST CHICAGO 2027 AUG 27-29

AUG 27-29 (FRI, SAT, SUN)

FRI 5pm-10pm
SAT 12pm-10pm
SUN 12pm-10pm

BROADWAY
from THORNDALE to ARDMORE

2 Stages
40+ artists

Booked by Kickstand Productions

100+ vendors
Food, Beer, Artisans

Recruited by Edgewater Chamber & Criterion Productions



30,000 anticipated attendees



Featuring touring, local, and up-and-coming music acts

On one of the widest commercial thoroughfares in Chicago

Just feet away from the CTA Red Line Thorndale station

.5 miles away from thousands of students at Loyola University









EDGEWATER MUSIC FEST

2026 FESTIVAL REVIEW



30,000 estimated attendees

MUSIC HEADLINERS:

Ted Leo & The Pharmacists, Nnamdi, Maps & Atlases, Spitalfield, Mucca Pazza, Lowdown Brass Band

BY THE NUMBERS:

- 69 Media Coverage Pieces
- 23 Broadcast TV & Radio Hits
- 16,834,148 media impressions
- Facebook: 557,126 impressions / 75,900 accounts reached
- Instagram: 635,731 impressions / 103,911 accounts reached



EDGEWATER MUSIC FEST

2025 FESTIVAL REVIEW



20,000 estimated attendees

MUSIC HEADLINERS:

Cloud Nothings, Foxy Shazam, Ric Wilson, Speedy Ortiz, Sweetpill, Sludgeworth

BY THE NUMBERS:

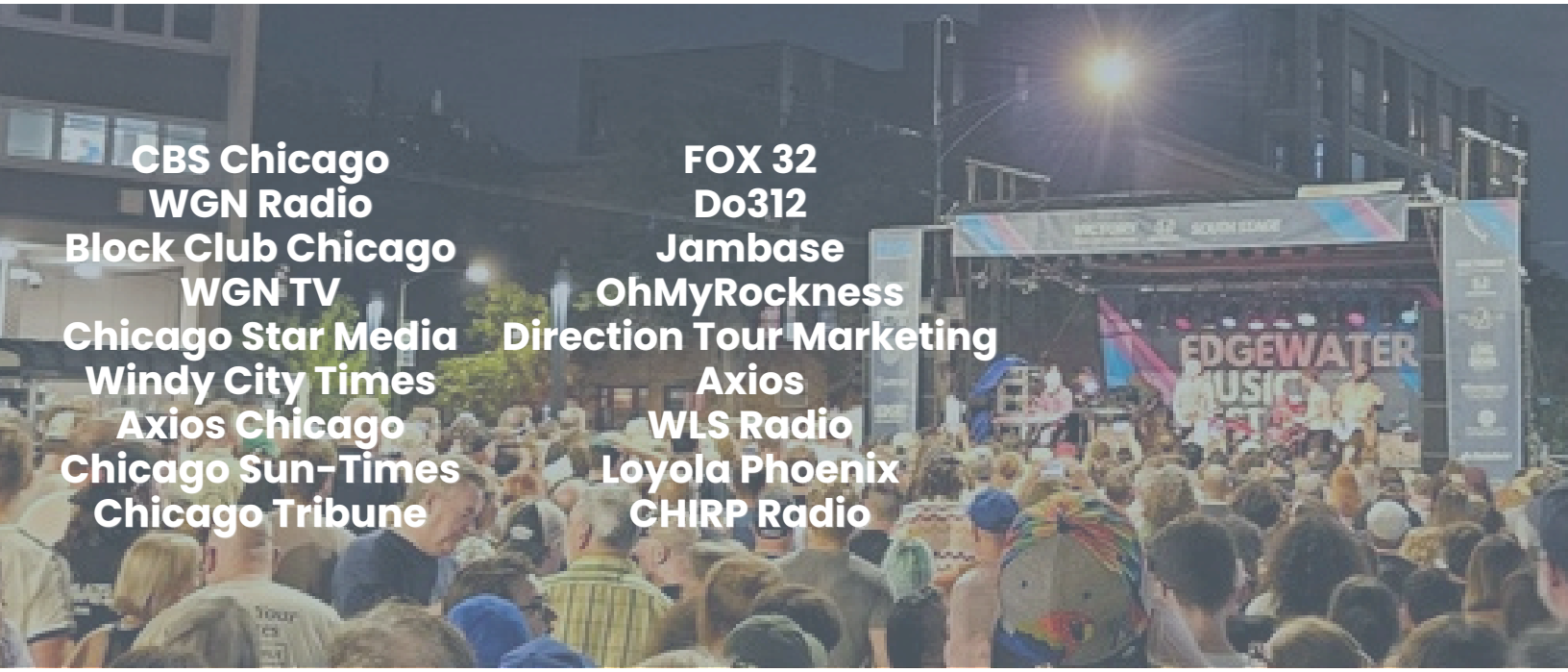
- 72 Media Coverage Pieces
- 33 Broadcast TV & Radio Hits
- 11,709,638 media impressions
- Facebook: 156,654 impressions / 40,996 accounts reached
- Instagram: 586,232 impressions / 79,415 accounts reached



EDGEWATER MUSIC FEST

MEDIA & PROMOTION

LOCAL & REGIONAL COVERAGE:









EDGEWATER MUSIC FEST

SPONSORS

2026 SPONSORS



Partners:

EDGEWATER CHAMBER OF COMMERCE

Criterion PRODUCTIONS

Kickstand PRODUCTIONS

care for real
FOOD • CLOTHING • SUPPORT

ATMOSPHERE

EDGEWATER SSA 26 BROADWAY

EDGEWATER MUSIC FEST

FOOD & BEV

2026 FOOD & BEV HIGHLIGHTS





Edgewater Community Snapshot

One one of the most dynamic and diverse urban neighborhoods in Chicago and the Midwest

57,000 residents in 1.7 square miles

63% renter occupied housing

including some of the largest concentrations of college students, young adults, single adults and active older adults in all of Chicago

One of the most largest LGBTQ+ neighborhoods in the country

One of the most diverse ethnic business communities in Chicago, featuring a myriad of Asian, East African, West African, Mexican, South American, and Central American goods and cuisines



EDGEWATER MUSIC FEST

CHICAGO 2027 AUG 27-29















PRESENTING SPONSOR

Starting at $25,000

Limit 1

- Primary logo placement digital promotional graphics including social media & newsletters
- Primary logo placement on all print marketing and promotional materials
- Naming rights/recognition for main stage
- Logo on promotional street banners on Broadway for one full month before fest (exclusive)
- Name announced as presenting sponsor in all event-related media (radio, TV, print)
- Logo on front back drop and scrims of all stages
- Shout out from main stage before headlining act by host/emcee/chamber personnel
- 10x20 vendor space at festival (sampling/sales/promotion) (prime location)
- Tent, 2 tables, 2 chairs, basic electricity included in vendor space
- Logo on guest entrance gate / entry banners
- Automatic Edgewater Chamber of Commerce membership for 1 calendar year (Standard)
- Logo & link on festival website
- Logo on volunteer t-shirt







PLATINUM SPONSOR

Starting at $15,000

Limit 1

- Prime logo placement digital promotional graphics including social media & newsletters
- Prime logo placement on all print marketing and promotional materials
- Naming rights/recognition for 2nd stage
- Logo on all stage wings
- 10x20 vendor space at festival (sampling/sales/promotion) (prime location)
- Tent, 2 tables, 2 chairs, basic electricity included
- Automatic Edgewater Chamber of Commerce membership for 1 calendar year (Standard)
- Logo & link on festival website
- Logo on volunteer t-shirt







GOLD SPONSOR

Starting at $10,000

- 10x10 vendor space at festival (sales/sampling/promotion)
- Tent, 2 tables, 2 chairs, basic electricity included
- Logo on all digital promotional graphics including social media & newsletters
- Logo on all print promotional materials (posters, banners, collateral)
- Logo on all stages wings
- Automatic Edgewater Chamber of Commerce membership for 1 calendar year (Standard)
- Logo on festival website
- Logo on all print promotional materials (posters, banners, collateral)
- Logo on volunteer t-shirt





SILVER SPONSOR

Starting at $5,000

No alcohol/cannabis sponsors at this level

- 10x10 vendor space at festival (sales/sampling/promotion)
- Tent, 2 tables, 2 chairs, included
- Logo on festival website
- Logo on all digital promotional graphics including social media & newsletters
- Logo on all print promotional materials (posters, banners, collateral)
- Logo on stage wings

BRONZE SPONSOR

Starting at $3,000

No alcohol/cannabis sponsors at this level

- 10x10 vendor space at festival (sales/sampling/promotion)
- Logo on festival website
- Logo on all digital promotional graphics including social media & newsletters
- Logo on some print materials

SMALLER SPONSORSHIPS

Ask us more about:

- Kids Area Sponsor ($500)
- Volunteer T-shirt sponsor ($500)
- Gate Donation Giveaway Sponsor (co-branded merch donations)



EDGEWATER CHAMBER OF COMMERCE

edgewater.org
info@edgewater.org

Criterion PRODUCTIONS

criterion.fun
info@criterion.fun

Sponsorship payment due in full prior to event
Contact us about customized packages



