

MINUTES
SSA #26 Commission
WED 1/29/2025

Edgewater Chamber of Commerce
1210 W. Rosedale Ave.

In attendance: Margaret Hagerty (Chair), Jill Metz, Daryl Sneed, Garrett Karp (Executive Director),
Jessica Wobbekind (Director of Community Development)

- 1) Meeting called to order by MH at 3:02 p.m.
- 2) The Commission reviewed the November 20, 2024 meeting minutes

Motion to approve the November 20, 2024 meeting minutes by JM, seconded by DS, all in favor.

- 3) Financial Report through 12/31/24, delivered by JW

Motion to approve the Profit and Loss statement as presented by JM, seconded by DS, all in favor.

Motion to approve the Balance sheet as presented by JM, seconded by DS, all in favor.

- 4) The 4th Quarter report, delivered by JW.

Motion to approve 4th Quarter report as presented by JM, seconded by DS, all in favor.

- 5) The Commission reviewed the proposal from Almanza & Coombes CPAs for the 2024 audit.

Motion to approve Almanza & Coombes CPAs to conduct the 2024 audit in an amount not to exceed \$5,500 from line item 6.02 (SSA Audit) by JM, seconded by DS, all in favor.

- 6) Chamber update delivered by GK

- a. NBDC grant updates

- i. The 2024 vouchers were rejected, GK is working with the chamber's liaison at BACP to get this fixed.
- ii. For the 2025/26 funding cycle, the EEC grant was approved but the EDC grant was denied, so the chamber will be receiving about half the amount from previous years.

- b. Indoor Market Update

- i. The first market, held 1/18, was a huge success. There were approximately 1,500 attendees and WGN news did a story.
- ii. The knit hats were a big hit, 100 were handed out.

- c. Planning is underway for the Edgewater Monday Market, the applications are open and the chamber is recruiting vendors.

- d. Planning is underway for the biggest event the chamber will host this year, a summer music festival. The contract is not finalized and details are not public yet.

- i. Because the festival might be a three-day event, starting on Friday, the 1st Fridays Music Series might be impacted.
- e. The website is going through some updates, these changes might be live this week.
- f. Other 2025 Chamber programming updates
 - i. Networking happy hours as well as breakfast networking events
 - ii. Business-focused educational seminars
 - iii. Focus groups by industry

7) Elevate Devon progress update, delivered by JW

- a. Teska completed the brand guidelines
- b. Staff is proposing Devon-branded banners to be installed after the holiday/winter “snowflake” banners are removed.

8) SSA Program Updates, delivered by JW

- a. Rebate program updates
 - i. Façade Rebate Applications updates
 - 1. Little Corner Café awning installation was completed and rebate was disbursed last month.
 - 2. The Commission discussed removing signage as an eligible expense in the façade rebate policy.

Motion to remove signage as an eligible expense in the façade rebate policy and application by JM, Seconded by DS, All in favor.

- ii. Vandalism Repair Rebates

- 1. The Commission discussed whether the Vandalism Repair Rebate policy should be updated to specify how many rebates per year a business can be awarded. It is decided that one business may apply for as many rebates per year as needed but can only receive a maximum rebate per calendar year of \$1,000.

Motion to update the vandalism rebate policy and application to state the maximum rebate amount is \$1,000 per calendar year by JM, Seconded by DS, All in favor.

- b. Streetscape elements-

- i. Broadway Seating Updates- the chairs are in production and the permits have been submitted to the city. The Commission approved the expense for the 2024 budget but should re-approve for the 2025 budget. This is helpful to have the motions in 2025 for the audit process.

Motion to approve the funding for the purchase of and installation of 20 large metal Adirondack chairs to be installed on Broadway in an amount not to exceed \$33,000 from line item 2.05 (streetscape elements) by JM, Seconded by DS, All in favor. *This funding was approved in 2024, re-approving for 2025 budget.*

c. Public Art

- i. Mural installations update- the artists are finalizing designs and will get started when the weather warms up. The Commission approved the expense for the 2024 budget but should re-approve for the 2025 budget. This is helpful to have the motions in 2025 for the audit process.

1. Double Bubble, 6036 N Broadway

Motion to approve the funding of the installation of a mural at Double Bubble, 6036 N Broadway in an amount not to exceed \$20,000 from line item 2.06 (public art) by JM, Seconded by DS, All in favor. *This funding was approved in 2024, re-approving for 2025 budget.*

2. Andersonville Physical Therapy, 5414 N Broadway

Motion to approve the funding of the installation of the mural at Andersonville Physical Therapy, 5414 N Broadway in an amount not to exceed \$6,500 from line item 2.06 (public art) by JM, Seconded by DS, All in favor. *This funding was approved in 2024, re-approving for 2025 budget.*

3. There are still two potential locations that would like murals that can be installed in 2025 possibly - 1101 W Granville and the North Shore Auto Rebuilders building.

- ii. Seasonal Window Installations by Visual Feeder will be installed at 1122 W Bryn Mawr on February 10. The Commission approved the expense for the 2024 budget but should re-approve for the 2025 budget. This is helpful to have the motions in 2025 for the audit process.

Motion to approve the funding of the installation of a window installation by Visual Feeder at 1122 W Bryn Mawr in an amount not to exceed \$20,000 from line 2.06 (public art) by JM, Seconded by DS, All in favor. *This funding was approved in 2024, re-approving for 2025 budget.*

- d. Holiday Seasonal banners will be removed in February. JW proposed that they are replaced with Devon-branded banners using the new branding guidelines and generic Broadway-branded banners. Side streets in the SSA such as Thorndale, Granville, etc. will not have companion banners for now. The Broadway-branded banners will be replace in late summer with festival banners. The festival banners will be replace with branded banners until the holiday seasonal banners go back up.

Motion to approve funding the printing and installation of banners in an amount not to exceed \$40,000 from line item 1.05 (Decorative Banners) by JM, DS seconded, All in favor.

- e. Last week, CDOT installed all 40 branded bike racks that were delivered in 2024.
- f. Contract Updates

- i. Landscaping contract – spring palette was selected
 - ii. Litter Abatement – Cleanslate started the contract on Jan.1. So far they have been doing a good job.
 - iii. Snow removal – there have been no snow events with accumulation of 4 inches, so there has been no service
 - iv. Holiday Décor – holiday décor has been removed. It was agreed that the decorations were a little lackluster. Staff will discuss ideas for improvements and make adjustments to the RFP.
 - v. A power washing RFP will go out in March for April approval.
- 9) Motion to adjourn meeting at 3:05 pm by JM, Ds seconded, all in favor.