



MINUTES
SSA #26 Commission
WED 9/18/2024

Edgewater Chamber of Commerce
1210 W. Rosedale Ave.
3:00 PM

In attendance:

Commissioners: Margaret Hagerty (chair), Daryl Sneed, Jenny Yang
Staff: Garrett Karp, Jessica Wobbekind

- 1) Meeting called to order at 3:13 pm by MH
- 2) Review and Approve July 15, 2024 meeting minutes

Motion to approve the July 15, 2023 meeting minutes by MH, DS 2nd, all in favor

- 3) JW delivered the financial report through 8/31/24
 - a. The SSA received approximately \$236,000 in TIF rebates in 2024. The 2024 budget included \$130,000 in TIF rebates, so the rest of it can't be spent until 2025.

Motion to approve financial reports by MH, DS 2nd, all in favor.

- 4) The Commission reviewed proposals and selected vendors for the 2024/25 holiday contract and 2025 litter abatement and landscaping contracts.
 - a. The Commission reviewed proposals for 2025 litter abatement services.
 - i. Staff received three proposals- Patch (2024 vendor), Cleanslate and Brightview
 - ii. Proposals were for both 3 days and 5 days of service, the Commission decided to continue with 3 days of service.

Motion to approve Cleanslate as the 2025 Litter Abatement vendor in an amount not to exceed \$57,600 from line item 2.08 (Sidewalk Maintenance – Service Contract) by MH, DS 2nd, all in favor.

- b. The Commission reviewed proposals for 2025 landscaping services.
 - i. Staff received three proposals- Christy Webber Landscapes (2024 vendor), Patch and Brightview.
 - ii. The RFP requested pricing for 4 planting seasons, past services (including 2024) have been for 3 planting seasons.
 - iii. 2024 landscaping services have been good

Motion to approve Christy Webber Landscapes as the 2025 Landscaping vendor in an amount not to exceed \$125,000 from line item 2.02 (Landscaping) by MH, DS 2nd, all in favor.

- c. The Commission reviewed the proposals for holiday décor services.
 - i. Staff received three proposals- Patch (2023/24 vendor), Liberty Flag and Banner and Holiday Creations.

Motion to approve Holiday Creations as the holiday décor vendor for the 2024-2025 Holiday Season in an amount not to exceed \$85,340 from line item 1.06 (Holiday Decorations) by MH, DS 2nd, all in favor.

- 5) JW shares an Elevate Devon progress update
 - a. The contract with Teska has been signed and the branding project is getting started.
- 6) SSA Program Updates, delivered by JW
 - a. Events Updates-
 - i. The SSA sponsored farmers market a.k.a Edgewater Monday Market has been great this summer, attendance grows each week and people have shared a lot of good feedback. To keep the momentum going, staff is in the early stages of planning a winter market.
 - ii. The SSA sponsored First Fridays Street Music Series has been going well. There have been 2 out of 3 so far. The September event was better than the August event, there were more people on the street, especially with Loyola students back in session. The last event is October 4.
 - b. Rebate program updates
 - i. There were no new applications since the last meeting.
 - ii. The sign at Hangry Joe's, 5357 N Broadway has been installed and the rebate was sent.
 - c. No new Commissioner updates
 - d. Updates on future and potential Projects
 - i. Streetscape elements-
 - 1. Broadway Seating
 - a. CDOT installed a variety of new seating on Broadway from a recommendation out of the Broadway Visioning sessions. The seating has been well used. The large green Adirondack chairs are eye-catching and staff proposed that the SSA funds the purchase and installation of more in multiple bright colors.
 - b. The Commission agrees that 20 chairs, placed in groups of varying size is best.

Motion to approve the purchase and installation of seating on the sidewalks on Broadway in an amount not to exceed \$40,000 from line item 2.05 (streetscape elements) by MH, DS 2nd, all in favor.

- ii. Public Art
 - 1. Mural installations

- a. The Commission reviewed the 4 walls that were submitted by owners requesting a mural. Everyone agreed they are good and the staff should move forward with them.
- b. The staff proposes approving more funding so that there is enough flexibility to do all the walls and possibly more before the end of the year. The Commission approved \$20,000 at the July meeting and JW suggests they approve the full amount in the public art line.
- c. Commissioners request that the goal is for up to 8 murals and that no mural projects are finalized without review by the Commission.

Motion to approve \$45,000 from line item 2.06 (public art) for the installation of up to 8 murals by MH, DS 2nd, all in favor.

2. Holiday / Seasonal Window Installations-

- a. Staff proposes a holiday window installation in vacant storefronts to brighten up the district.

Motion to approve \$20,000 from line item 2.06 (public art) for the installation of window activations by MH, DS 2nd, all in favor.

iii. Banner update

- 1. The new Edgewater banners have been printed and are anticipated to be installed the week of October 7. Prior to ordering, Chicago Event Graphics created samples of 4 potential designs and installed them on Broadway. Staff, with the input of the Board and Commission, selected the 2 designs that were the most visible.
- 2. The staff proposed installing a second, sidewalk-side seasonal banner for the holidays that will coordinate with the holiday decorations. These can be changed seasonally or for events.

Motion to approve \$30,000 for the printing and installation of holiday banners from line item 1.05 (decorative banners) by MH, DS 2nd, all in favor.

iv. Bike racks update

- 1. The 20 new bikes racks were delivered and waiting for CDOT to install.
- 2. More than 20 requests for racks were received and staff proposes ordering another 20 before the end of the year. There are a lot of locations that could use a rack.

Motion to approve the purchase and installation of 20 branded bike racks in an amount not to exceed \$25,000 from line item 2.05 (streetscape elements) by MH, DS 2nd, all in favor.

e. JW delivers contract updates

- i. Landscaping contract – plantings are still looking pretty good, the high heat was hard on the plants but they are bouncing back.
 - ii. Litter Abatement – nothing to report
 - iii. Snow removal contract is signed and will begin Oct. 15
- 7) Motion to adjourn meeting at 4:52 by MH, Ds 2nd, all in favor.