



MINUTES
SSA #26 Commission
MON 7/15/2024

Edgewater Chamber of Commerce
1210 W. Rosedale Ave.
10:00 A.M.

In attendance:

Commissioners: Margart Hagerty (Chair), Jill Metz, Daryl Sneed, Jenny Yang
Staff: Garrett Karl, Jessica Wobbekind

- 1) Meeting called to order at 10:02 a.m. by MH
- 2) Review and Approve May 29, 2024 meeting minutes

Motion to approve May 29, 2024 meeting minutes by JM, MH 2nd, all in favor.

- 3) JW delivered financial report through 6/30/24
- 4) The Commission reviewed the 2025 Final Budget and Workplan

Motion to approve the 2025 budget and workplan as presented by JM, DS 2nd, all in favor.

- 5) The Commission approved the 2025 Sole Service Provider

Motion to approve the Edgewater Chamber of Commerce as the 2025 sole service provider for Special Service Area #26 by JM, DS 2nd, all in favor.

- 6) The Commission reviewed the 2nd Quarter report.

Motion to approve the 2024 2nd Quarter Report by JM, DS 2nd, all in favor.

- 7) The Commission reviewed the snow removal proposal.
 - a. We received one proposal from Piersa. We sent the RFP to other vendors and also spoke to them, all the other vendors opted to not supply a bid this year. Less vendors are providing SSA snow removal due to staffing, increased costs and other issues. Other SSAs are experiencing the same issue.
 - b. The Commission discussed different options for the number of inches that will trigger service.
 - c. The Commission discussed salting and requested the contract notes that staff will determine when the SSA needs to be salted.

Motion: to approve Piersa as the snow removal vendor for the 2024-2025 snow season with a 4" trigger in an amount not to exceed \$18,600 plus per occurrence salting in an amount not to exceed \$10,000 from line item 2.11 (snow removal).

- 8) Elevate Devon progress update by JW.
 - a. We are still working on the details with Rogers Park Business Alliance and Loyola. We will not sign the contract for the branding update until we have a more complete plan in place.

9) SSA Program Update by JW

a. Events Updates

- i. Monday Market attendance has been increasing, it is our best year. We have increased the number of vendors and are using the full parking lot. We promote it primarily through our newsletter and social media. Naketa has also been working with the vendors to promote it through their social media.
- ii. Bands on Broadway- we are changing the name and format. We are calling it First Fridays- Street Music Series. It will be the first Fridays of August, September and October. We will have buskers placed outside in public areas throughout the SSA district.

b. Rebate program applications update – we have two applications to review

- i. We have received a façade rebate application from a new business, Pure Barre at 6054 N Broadway

Motion to approve the façade rebate application from Pure Barre at 6054 N Broadway in an amount not to exceed \$5,000 from line item 2.03 (façade enhancement program).

- ii. We have received a façade rebate application from a new business, Hangry Joe's, 5357 N Broadway

Motion to approve the façade rebate application from Hangry Joe's, 5357 N Broadway in an amount not to exceed \$5,000 from line item 2.03 (façade enhancement program).

- iii. We have received a façade rebate application from Varietale, 6206 N Broadway

Motion to approve the façade rebate application from Varietale, 6206 N Broadway in an amount not to exceed \$5,000 from line item 2.03 (façade enhancement program).

c. Commissioner Updates provided by JW

- i. Renewals- everyone needs to submit an updated application
- ii. Potential new Commissioners- the Commission discussed the process for selecting new Commissioners. Staff will bring candidates to the Commission, they will interview and approve.

d. Staff presented and the Commission discussed projects for the rest of 2024:

- i. The Commission approved funding for a mural installation with the requirement that they can review the location, artwork and other details before the installation.

Motion to approve the funding of a mural installation in the SSA in an amount not to exceed \$20,000 from line item 2.06 (public art) by JM, DS 2nd, all in favor.

- ii. The Edgewater branded banners in the SSA have not been updated in ten years; it is time for an updated banner installation.

Motion to approve the printing and installation of banners within the SSA district in an amount not to exceed \$20,000 from line item 1.05 (decorative banners) by JM, DS 2nd, all in favor.

- iii. Bike racks – we have had a lot of requests from businesses for Edgewater bike racks. These will all be branded and installed individually, not in groups, in front of businesses.

Motion to approve the manufacturing and installation of 20 Edgewater branded bike racks to be installed in front of businesses in an amount not to exceed \$20,000 from line item 2.05 (streetscape elements) by JM, DS 2nd, all in favor.

e. Contract Updates

i. The Commission discussed holiday decorations

- 1. We are looking at different options and are open to new and creative ideas. There is a lot of opportunity with the new / updated L stations. It might be something that we phase in over a few years. No decision made, research and discussions will continue.

ii. JW provided landscaping contract updates

- 1. Summer plantings replaced the Spring plantings in May.
- 2. Approximately 10 planters were vandalized and the estimate of the cost to replace the plantings is \$2557.06.

Motion to approve the cost of replacement plantings in an amount not to exceed \$2557.06 from line item 2.02 (landscaping) by JM, DS 2^{nds}, all in favor.

- iii. JW reported that the SSA garbage cans were removed at the end of May.

Motion to adjourn meeting by JM, DS 2nd, all in favor.

Meeting adjourned at 11:11 a.m.