



MINUTES
SSA #26 Commission
WED 4/24/2024

Edgewater Chamber of Commerce
1210 W. Rosedale Ave.
3:00 PM

In attendance:

Commissioners: Margaret Haggerty (Chair), Kate Merrill, Jill Metz, Daryl Sneed, Jenny Yang
Staff: Garrett Karp, Jessica Wobbekind

- 1) Call to Order, 3:02 by MH
- 2) Review and Approve February 14, 2024 meeting minutes

Motion to approve February 14, 2024 meeting minutes by JM, 2nd DS, all in favor

- 3) Review and Approve of Financials through 3/31/24

Motion to approve the financial reports through 3/31/24 by MH, KM 2nd, all in favor.

- 4) Joy Coombes, Almanza Coombes CPAs PLLC, presented the 2023 audit. The Commissioners reviewed the report, Ms. Coombes answered all questions.
- 5) 1st Quarter Report was presented by GK and JW.
- 6) The Commissioners reviewed the Rebate Programs and Applications, approved the suggested updates. Commissioners discussed the funding threshold for staff approval and agreed the staff can approve rebates up to \$1,000. The Commissioners agreed to raise the rebate limit for sidewalk café permit costs to \$1,000.
- 7) The Commission reviewed funding proposals for 2024 Events.

Motion to decline the request for \$15,000 from Edgewater Artists in Motion to fund the 2024 Edgewater Arts Fest by JM, KM 2nd, all in favor.

Motion to approve funding for Bands on Broadway in the amount of \$15,000 and the Monday Market in the amount of \$5,000 from Special Events line item 1.02 by JM, DS 2nd, all in favor.

- 8) Elevate Devon progress update – the Commission discussed the proposal to develop brand guidelines for Devon. It is agreed that there needs to be more clarification about how the responsibilities and funding of planned projects will be divided between the Chamber/SSA, Rogers Park Business Alliance and Loyola University. The proposal was tabled.
- 9) SSA Program Updates provided by JW.
 - a. The Blowfish façade enhancement (rebate application approved in 2023) was completed, looks great, we paid the rebate.
 - b. Commissioner renewals applications are due.
 - c. Staff is reviewing potential projects, including installing more branded bike racks and updated holiday decorations.
 - d. Contract Updates
 1. Snow Removal contract was completed April 15. We will send out the RFP for the 2024/25 season in May.

- ii. Holiday Decorations RFP for the 2024/25 season will go out in May for July approval.
- iii. Landscaping contract
 - 1. Spring plantings were completed in the first couple of weeks of April.
 - 2. We counted the planters and will need to make some adjustments to the contracts moving forward.
- iv. The Commission discussed the SSA garbage cans. In May, 2023, the Commission voted to remove the 13 SSA serviced garbage cans but due to staff turnover this was not completed. The Commission confirmed that the cans should be removed and service terminated. Other options to address garbage were discussed and will be considered for 2025 budgeting.

10) Meeting Adjourned at 4:45 p.m., all in favor.