

MINUTES SSA #26 Commission WED 2/14/2024

Edgewater Chamber of Commerce 1210 W. Rosedale Ave. 1:00 PM

Attendees: Margaret Haggerty, Kate Merrill, Jill Metz, Jenny Yang, Daryl Sneed

Staff: Garrett Karp

Guests: Ben Rees (McMaster Proporties), Joe Mataj (Little Corner Restaurant), Jorge Soto

(48th Ward)

- 1) Call to Order at 12:10am by MH
- 2) Adoption of the Agenda
- 3) Review and Approve DECEMBER meeting minutes

Motion to approve by DS, Second by MH, 4 in favor (JM abstains) – approved

4) Review and Approve of Financials through 12/31/23 and 1/31/24

Motion to approve by DS, Second by MH, 4 in favor (JM abstains) - approved

5) Façade Rebate – 5937 N. Broadway (Little Corner Restaurant)

Maximum Request: \$5,000

 BR mentions that this is replacing the former awning which fell into disrepair and needs to be entirely replaced

Motion to approve by JM, Second by DC, all in favor - approved

- GK mentions that this is a pre-approval. After work is completely staff will inspect work and issue check
- 6) 2024 Events
 - GK went over list of 2023 events with Commission to gain clarity on last year's involvement and SSA funding
 - GK mentioned that Chamber would likely come to SSA with a funding proposal for Farmers Market at Bands on Broadway at next meeting
 - GK would like to reimplement public-facing events grant application that any orgs (including chamber) would need to submit for SSA funding requests

7) 2023 Annual Report

- GK brought up that SSAs are typically required to do an annual report
- GK would like to check with DPD to see how necessary that is in a year where org didn't have staff or follow through with many initiatives
- If SSA 26 is required to do one, the simplest digital report would be preferred by the commission, a full packet or mailer is expensive and unnecessary this year

8) Other outstanding 2024 projects

- GK mentioned that there were several marketing/branding projects and corridor studies in progress in 2023 with the last staff and that most of them would be on pause for the time being until the chamber has a full staff
- GK said that Loyola and Rogers Park Business Alliance would like to press forward with Elevate Devon implementation and that there might be some proposals for the Commission at upcoming meetings – including Devon branding

9) Public Comment

- Jorge introduced himself and brought up several topics that 48th ward is focused on
- JS Also asked for more details about rebate programs and SSA involvedment in trash pickup and other initiatives