SSA #26 Commission Meeting Edgewater Chamber of Commerce 11-10-21

Commissioners in Attendance: Margaret Hagerty, Kate Merrill, Jill Metz, Daryl Sneed

Commissioners not Present: Jenny Yang, Helen Cameron

Chamber Staff: Christina Pfitzinger, Frank Kryzak

- 1. Call to Order: Hagerty called the meeting to order at 3:07 pm
- 2. Financials: Kryzak reviewed the financials. The SSA received a large amount of the tax levy in October so now we are closer to where we need to be for our budget.
- 3. Branding Study: Pfitzinger reviewed the branding study that will be starting this year and occurring in 2022. Essentiam is the company who have been awarded the contract.
- 4. Devon Plan Project: Kryzak reviewed the Devon Plan project which will be occurring January through July 2022. Teska Associates is the company who have been awarded the contract.
- 5. Vandalism: A discussion was had about an increase in vandalism within the SSA recently. Vandalism Repair Rebate applications have been sent to the businesses affected.
- 6. Kryzak reviewed the proposed dates for SSA #26 Commission meeting dates in 2022. Hagerty brought up April 13, 2022 might be tough and we're looking into moving that date to April 6, 2022.

Daryl Sneed joined the meeting at 3:35 pm

- 7. Vandalism: A discussion was had about an increase in vandalism within the SSA recently. Vandalism Repair Rebate applications have been sent to the businesses affected.
- 8. Metz made a motion to adopt the agenda. Merrill seconded the motion. The motion passed.
- 9. Metz made a motion to approve the minutes from the September 1, 2021 and October 20, 2021 SSA Commission meetings. Sneed seconded the motion. The motion passed.
- 10. Merrill made a motion to approve moving \$7,200 from line item 7.02 to line item 7.01 and \$2,800 from line item 7.02 to line item 7.03 for staff reallocation. Metz seconded the motion. The motion passed.
- 11. Metz made a motion to approve moving \$250 from line item 2.03 (Façade Rebate Program) to line item 2.06 (Public Art). Sneed seconded the motion. The motion passed.
- 12. Adjournment: Metz made a motion to adjourn. Sneed seconded the motion and the motion passed. Meeting adjourned at 3:41 pm