

**SSA #26 Commission Meeting
Edgewater Chamber of Commerce
11-11-20**

Commissioners in Attendance: Helen Cameron, Margaret Hagerty, Kate Merrill, Jill Metz and Jenny Yang

Not Present:

Guests: None

Chamber Staff: Christina Pfitzinger, Frank Kryzak

1. **Call to Order:** Hagerty called the meeting to order at 3:03 pm
2. **Adoption of the Agenda:** Metz motioned to adopt the agenda. Cameron seconded the motion and the motion passed.
3. **Approval of September 2020 Minutes:** Metz motioned to adopt the September 2020 meeting minutes. Cameron seconded the motion and the motion passed.
4. **Presentation of Financials:** Pfitzinger presented financials to date. She noted that the SSA has spent less this year compared to last due to some outstanding projects such as wayfinding.
5. **Landscaping, Litter Removal, and Holiday Decorations Bids:** Kryzak walked through 2021 proposals for landscaping, litter removal, and holiday decorations.

Motion to approve Patch Landscaping as the vendor for 2021 Landscaping, litter removal, and holiday decorations. Cameron motioned and Metz seconded. Motion passes.
6. **Tree Inventory:** Kryzak conducted an inventory of trees within the SSA and entered 311 requests for removals of dead trees and stumps, along with tree plantings.
7. **Bike Racks:** 11 bike racks to be installed at: Edgewater Fitness Center (1106 W. Bryn Mawr), Anytime Fitness (5417 N. Broadway), Phoenix Bean expansion (5410 N. Broadway), and The Edge on Broadway (6145 N. Broadway). Patch located 5 additional Edge racks in storage, which will be installed Broadway/Devon and Broadway/Foster.
8. **Additional Program Manager Notes:**
 - a. Kryzak inspected the SSA-branded garbage cans in the neighborhood and is recommending replacing the SSA logos next year.
 - b. Kryzak will be reaching out to the City to have the in-ground planter sprinklers on Devon fixed.
 - c. Kryzak is working with an electric company to explore fixing the 27 outlets on Bryn Mawr and is waiting for a quote from Chicago Event Graphics on the cost to print new historic Bryn Mawr identifiers.
 - d. Pfitzinger is currently drafting RFP's for Audit, PR, Art and Events
9. **Rebate Programs:** Kryzak provided an overview of the number of Facade Enhancement, Sidewalk Cafe, and Health & Sanitation rebates disbursed so far in 2020. Kryzak also presented a draft of a new rebate program for Outdoor Dining Shelters to assist restaurants during the cold months in covering costs for items to let people dine outside due to COVID-19. The rebate will be for up to \$600 and the first round will run through the end of November. A second round will run through December to use the remaining funds in the line item.

Motion approve the Outdoor Dining Shelter rebate program. Metz motioned and Cameron seconded. Motion passed.

10. **Wayfinding:** Kryzak presented the updated wayfinding sign renderings. We aim to have these signs ordered by the end of 2020.
11. **Public Art:** *Pfitzinger presented various examples of different types of art that could be implemented in the SSA in the future aside from murals. Commissioners were drawn to the examples that incorporated light.*
12. **Banner Proposal:** Pfitzinger presented the CTA's request to install alternating banners near the Red Line stations. Cameron is open to them if they go well with our brand. Yang commented that they should be closer to eye-level.
13. **Website:** The Edgewater Chamber of Commerce is currently working with the design firm BlueShoon to create the new website.
14. **Photography:** *Pfitzinger provided an overview of the photography sessions for businesses within Edgewater. The photographer selected for the project was Azuree Wiitala. Pfitzinger then asked the commission for recommendations of places in the neighborhood they'd like to see professionally photographed.*
15. **Events:** The Edgewater Chamber of Commerce is exploring different events for the holidays, including a holiday gift guide.
16. **Adjournment:** *Hagerty made a motion to adjourn. Cameron seconded the motion and the motion passed. Meeting adjourned at 4:13pm.*