

SSA Commission Meeting
Edgewater Chamber of Commerce
Uncommon Ground
7-8-2020

Commissioners in Attendance: Kate Merrill, Margaret Hagerty, Rae Ann Cecrle, Jenny Yang, Jill Metz, Helen Cameron
Chamber Staff: Christina Pfitzinger

1. **Call to Order:** Hagerty called the meeting to order at 3:15 p.m.
2. **Adoption of the Agenda:** Metz motioned to adopt the agenda. Yang seconded the motion and the motion passed.
3. **Approval of June 2020 Minutes:** Cameron motioned to adopt the June 2020 meeting minutes. Metz seconded the motion and the motion passed.
4. **Presentation of Financials:** Pfitzinger provided a financial update and noted that total tax revenues (through June 30) are only slightly less at \$2,500 than the same period in 2019. Total expenses however are \$90,000 lower due primarily to special events, art projects and wayfinding. The Commissioner were reminded that the maximum carry over for the 2021 budget is 25% of 2020 but that SSA funds are never lost, there is just a limit on the authorized spending from year-to-year.

Pfitzinger presented a concept for a socially distanced special event. A discussion ensued about the sensitivity to social distancing and the possible combination of art and safety while pursuing a special event during these challenging times. The result was a program that brings art to businesses, generates public relations and is delivered in the form of an art walk.

Motion: To approve an Art Program in the fall of 2020 not to exceed a combined \$14,000. Metz motioned, Cecrle seconded motion. Motion passes.

5. **Presentation of 2020 Final Budget**

Motion: To approve 2020 Budget as presented. Metz motioned, Yang seconded motion. Motion passes.
Motion: to approve corresponding 2020 Work Plan. Metz motioned, Yang seconded motion. Motion passes.

6. **Rebate Programs:** Pfitzinger provided an update on the Health and Sanitation Rebate and that several applications were received. The program will be extended and applications reissued as funding allows. The Façade rebate program has received two application and the Sidewalk Café program has received four.
7. **New Business:** Pfitzinger updated that the snow RFP to be sent out in August/September with recommendations presented at the next meeting. Merrill highlighted the increase in cloth masks worn and the exploration of an Edgewater specific mask as an expansion on the Open for Business Campaign.
8. **Public Input:** N/A
9. **Announcements:** The Economic Development Manager position has been posted from the Chamber that includes SSA management.
10. **Adjournment:** Metz made a motion to adjourn. Merrill seconded the motion and the motion passed. Meeting adjourned at 4:05 p.m.