

SSA Commission Meeting
Edgewater Chamber of Commerce office
2-6-20

Commissioners in Attendance: Helen Cameron, Rae-Anne Cecrle, Margaret Hagerty, Kate Merrill and Jill Metz

Not Present: Jenny Yang

Guests: David Schellinger, Icp and Paul Reise, Coordinator of Economic Development, DPD

Chamber Staff: Christina Pfitzinger

1. **Call to Order:** Hagerty called the meeting to order at 3:02pm
2. **Adoption of the Agenda:** Metz motioned to adopt the agenda. Cecrle seconded the motion and the motion passed.
3. **Approval of September 2019 Minutes:** Metz motioned to adopt the September 2019 meeting minutes. Cecrle seconded the motion and the motion passed.
4. **Financials:** Pfitzinger provided an overview of the financials, noting that it is early in the spring and income increases after the first tax bills are sent out. Expenses are conservative in the first quarter given cashflow.
5. **Wayfinding Presentation:** Schellinger presented three gateway sign options including versions with pinned panels and sign cabinets; three key intersection/directional column wraps in various materials; two key intersection/direction freestanding monuments; three branded bench materials; a pole mounted directional signs; sidewalk decal; and historical storefront window sign.

Schellinger proceeded to provide two pricing package options, one with the RPM project in mind including CTA focused considerations and the second with more of a neighborhood focus.

Discussion ensued about the removable aspect of the cabinet and the need to consider greener, reclaimed and local material or wood for the benches.

Motion: To approve the next phase of project with four intersection signs, including Hollywood pole mounted and gateway signs at Devon and Foster. Motion seconded by Cameron. Motion passes.

6. **Programs/Project Updates:** Pfitzinger informed the commission that the event application is live, and the process will be the same as last year with applications received intime for the April meeting

An Art Rebate Program proposal was presented that designates \$5,000 from the existing budget be distributed in the amount of \$1,000 maximum per business application.

Motion: To approve the Art Rebate Program as presented. Motion seconded by Cameron. Motion passes.

The tree care proposal from Bartlett Tree Experts was presented.

Motion: To approve the Bartlett Tree Experts proposal as presented. Motion seconded by Metz. Motion passes.

7. **Public Input:** N/A
8. **Announcements:** 2019 Façade Rebate and 2019 sidewalk Café Rebate totals were provided.
9. **Adjournment:** Merrill made a motion to adjourn. Cecrle seconded the motion and the motion passed. Meeting adjourned at 4:59pm.