



2020 Clarks Street Banner Program

Catch the eye of residents and patrons as they come upon the area. The Clark Street Corridor Banner Program is a great way to increase your businesses visibility while also helping to brand the community. The new banners provide businesses with 24-hour visibility on Clark Street between Ridge and Devon.

Benefits: The Edgewater Chamber of Commerce ("ECC") will secure all necessary permits, proofing, installation, and maintenance, including reinstallation due to damaged banners at no additional cost to you throughout the year.

Guidelines: Logos and/or text will be printed on the bottom 35% of the banner; city ordinance dictates allowable printable area. Logos are printed in white only and must be provided in Vector files. If business is not using a logo, three lines of text is accepted not to exceed 18 letters per line. Type font on banners are set per ECC design style.

Disclaimer: Banner locations are determined on a first come, first serve basis and are installed only on the 45 available light poles along the commercial street. Banners may not be installed on signal lights, poles currently occupied by other members or on poles outside of competitors. All banners are designed and installed per the City of Chicago street pole banner ordinance. The ECC cannot guarantee banner location placement but will make every effort.

Clark Street Banners Initial Investment:

Members: \$250 per banner (two-sided) *

Non-Members: \$300 per banner (two-sided)

* ECC membership must be current in order to receive discount.

Annual Renewal Fee: \$100 per banner/per year

Contact name _____

Member: # of banners: _____ x \$250 ea. = _____

Company _____

Non-Member: # of banners: _____ x \$300 ea. = _____

Address: _____

Amount due: \$ _____

City _____ State _____ Zip _____

Three lines of text are: _____

Phone _____

Email _____

Payment: Payment must be included at time of application. Orders will not be placed until payment is received.

Please make checks payable to:

Edgewater Chamber of Commerce

1210 W. Rosedale

Chicago, IL 60660

Terms

By signing below I indicate understanding of an agreement to the following terms: The banner text and location request submitted with this application are subject to minor alterations; fees paid cover banner production and sponsorship for one year; Annual renewal must be paid to continue banner placement. I further understand that ECC reserves the right to limit the quantity and placement of banners.

Signature _____

Date _____

Unsigned applications cannot be processed



EDGEWATER CHAMBER OF COMMERCE

Clarks Street Pole Schematic

The Edgewater Chamber of Commerce cannot guarantee placements, but we will make a sincere effort. Banners will be placed on a first come, first serve basis. Please provide the location by number and indicate the side of the street (east or west) that you would like your banners displayed.

Please indicate your first-choice location(s) below.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Sample Design:

