



Minutes from SSA #26 Commission Meeting – June 8, 2016

Location: Edgewater Chamber of Commerce
1210 W Rosedale, Chicago IL 60660

Purpose of Meeting: SSA #26 Commissioner's Meeting

In Attendance:

Commissioners: Jill Metz, Chairman
Rae Ann Cecrle, B&R Developers
Helen Cameron, Uncommon Ground
John Vranas, Choirs and Vranas
Jenny Yang, Phoenix Bean Products

Staff: Katrina Balog, Executive Director, Edgewater Chamber of
Commerce
Jennifer Hackman, Economic Development Manager, Edgewater
Chamber of Commerce

Public: None

1. **Meeting called to order** at 3:04 p.m.

2. **Adoption of agenda** – John moved to adopt the agenda, Rae Ann seconded the motion, and it passed.

3. **Approval of April minutes** – John moved to adopt the minutes, Rae Ann seconded the motion, and it passed.

4. **Presentation of Financials** – Jennifer presented the financials, and reviewed items planned for the remainder of the year, including power-washing, an RFP for tree care, photography, promotion of the theatre district, purchase of an additional trash can, placemaking and light pole painting in our east – west districts. John asked if additional bike racks were going to be purchased this year. Jennifer answered that we would likely purchase fewer than five additional bike racks this year. A question was raised about the EAV for 2015; it has not yet been provided by the City.

5. **Presentation of Draft 2017 Budget** – Katrina reviewed the new format of the budget planning documents provided by the City, which now requests the 2016 levy portion of the budget to be broken into “Collectable Levy” and “Estimated Loss Collection.” Jennifer reviewed the categories and line items of the draft budget. The Commission discussed adding a new Sustainability element of the Façade Improvement Program. A modification will be made to 3.0 Sustainability and Public Places accordingly. Helen made a motion to send the draft budget with the modification of 3.0 to the City. Jenny seconded the motion. The motion passed.

6. Approval of Rogers Edge Banner Plan—Jennifer presented a plan to place gold and maroon Rogers Edge banners with alternating gold and maroon icon banners from Glenwood and Devon to Broadway and Devon then heading south on Broadway for a few poles, after which the banner design would change to the blue Edgewater banners and alternate with maroon and blue icon banners to Broadway and Granville, continuing with this pattern along Granville to Kenmore. The Commission discussed the number of poles to be designated with Rogers Edge banners on Broadway and Devon. Commissioners noted concerns that the words on the icon banners will not be legible, and that the icons are not very visible on the maroon and blue icon banners. John Vranas made a motion that the SSA approve the banner plan as presented, specifying that two maroon and gold banners should be placed on each side of Broadway south adjacent to Devon Avenue and as many as can be placed on the south side of Sheridan Avenue east adjacent to Broadway until the viaduct. Helen seconded the motion. The motion passed.

The Commission discussed other possible benefits of the Rogers Edge district and suggested focus on pedestrian safety, and requesting that Loyola distribute Rogers Edge marketing materials about business and community events to its students, faculty and staff.

7. Program and City Project Updates – Jennifer noted that summer plantings had been installed and look great. Jill suggested that two planters are hidden by scaffolding on Broadway and should be moved. Jennifer announced that Anytime Fitness applied for and received approval for a Façade Improvement rebate. Jenny noted that she saw nice for sale and for rent signs in Bucktown that used the Bucktown logo.

8. New Business Katrina proposed new ByLaws that would include an attendance policy. The Commission asked that the proposed ByLaws be circulated to the Commission via email.

9. Public Input – There was no public input.

10. Adjournment – The meeting adjourned at 4:52 pm.