



Minutes from SSA #26 Commission Meeting – February 24, 2016

Location: Edgewater Chamber of Commerce
1210 W Rosedale, Chicago IL 60660

Purpose of Meeting: SSA #26 Commissioner's Meeting

In Attendance:

Commissioners:	Jill Metz, Chairman Rae Ann Ceclre, B&R Developers Helen Cameron, Uncommon Ground Jenny Yang, Phoenix Bean Products
Staff:	Katrina Balog, Executive Director, Edgewater Chamber of Commerce Jennifer Hackman, Economic Development Manager, Edgewater Chamber of Commerce
Public:	None

1. **Meeting called to order** at 3:10 p.m.

2. **Adoption of agenda** – Rae Ann moved to adopt the agenda, Helen seconded the motion, and it passed.

3. **Approval of January minutes** -- Rae Ann moved to adopt the minutes, Jenny seconded the motion, and it passed.

4. **Presentation of Financials** – Jennifer presented the financials. A new layout was introduced that includes planned expenses; these are expenses we are highly confident will be completely offset by income from the City of Chicago. This column reflects about 92% of the levied amount. Jill recommended the column not include “Budget” in its title so that it is clear the SSA is not running two budgets. Very few expenses have occurred, but include banner replacements and installation and an expense in 1.04 Social Media Outreach which will be reclassified to 1.09 PR/Media Relations.

5. **2016 Budget Adjustments** – Jennifer referred to a document that showed SSA levied amounts versus actual income from the City of Chicago going back to 2013. Actual income has never met the levied amount, however actual income was down even further, by 8% year over year, in 2015. Based on this, Jennifer presented an adjusted schedule of expenditures totaling \$432K. This number was derived by taking 92% of the levied amount plus a one-time TIF payout to the SSA. The largest adjustments were made to line items 1.02 Special Events, 1.05 Decorative Banners, 1.06 Holiday Decorations, 2.02 Landscaping, 2.03 Façade Enhancement Program, 2.05 Streetscape Elements, 2.06 Public Art, 2.07

Sidewalk Maintenance and 2.09 Snow Removal. Adjustments will not impact planned services, with the exception of holiday decorations and power washing. This schedule will be increased if the first wave of income taxes received from the City indicates that more than 92% of the levied amount will be received.

6. Event Sponsorship Applications and Awards—Four applications for event sponsorships were presented to the Commission: Pivot fest with a request for \$4,000, Edgefest with a request for \$12,500, Family Night Out with a request for \$5,000 and the Fall Art Fair with a request for \$15,000. The commission discussed each application separately and compared sponsorship amount per business that receives direct benefits.

The commission discussed the many indirect benefits of Edgefest, including a planned startup on Bryn Mawr of an Edgefest vendor, Andy's Italian Ice. Edgefest will offer a subsidy to SSA businesses to participate and will market more proactively to SSA businesses.

The commission suggested that the Family Night Out seek ways to involve more SSA businesses directly. Other suggestions include advertisement through the schools, connecting with summer camps.

The commission discussed the purchase of new art gallery space Katrina and Rae Ann discussed that the impacts of loading events include businesses attractions- example is Andy's Italian Ice, and Rae Ann's purchase of the new art gallery spaces. Julieanne is bringing high caliber art, Rae Ann is involving local artists.

Jenny suggested assistance with print materials and promotion might offset direct funding of proposals in the future.

Rae Ann Ceerle left the meeting at 4:35 pm, prior to the motion to approve funding requests.

Jenny Yang motioned to approve all funding requests, Jill seconded. The motion passed.

7. Light Pole Painting Discussion – Jennifer discussed that Pressure Washing Unlimited has been selected as the City of Chicago's primary contractor for street pole painting through 2018. CDOT acknowledged that Pressure Washing was the low bidder by far, and that the City has been satisfied with their work. Jennifer provided a table that illustrated each section of the district and the estimated cost to paint each section. She would like to move forward with a scheduling plan with a focus either on a section immediately south of Bryn Mawr or immediately south of Devon on Broadway. Street poles, bike racks, trash cans and controller cabinets will be painted. The total cost for the entire SSA is estimated to be around \$70,000. \$7,000 of funding has been scheduled for this project; however, additional funding will be scheduled if the full levied amounts are received. As well, the SSA will seek partners to participate in the project. The project is expected to get underway in September.

8. New Business Jenny is buying Medina Taxi and the empty lot. For whole sale changing B-1 to C-1. Street loading /unloading. 5426 will be retail.

9. Public Input – There was no public input.

10. Adjournment – The meeting adjourned at 4:27 pm.