



BACK TO SCHOOL LAKEFRONT 5K RUN/WALK

SPONSORSHIP LEVELS AND BENEFITS

	Standard Sponsor \$500	Fitness Sponsor \$750	Premium Fitness Sponsor \$1,500	Event Sponsor \$2,500	Premier Sponsor \$5,000
Logo on event page on edgewater.org	*	*	*	*	*
Receive a recap displaying investment and reach	*	*	*	*	*
Business specific post on Facebook, Snapchat, and Instagram	*	*	*	*	*
Business specific highlight in the Weekly Newsletter (one per business, ~2,700 reach)	*	*	*	*	*
Highlight in weekly 5k newsletter (~ 700 reach)		*	*	*	*
Promotional materials in goody bag		*	*	*	*
Logo inclusion on select collateral: poster, postcard, ads, weekly newsletter		*	*	*	*
Finish Line tent space		*	*	*	*
<i>Lead warm-up</i>			*		
<i>Hosts training leading up to the 5k (9 wks)</i>			*		
<i>Exclusive location for packet pick-up</i>					*
<i>Exclusive materials (training t-shirt, backpack, etc.)</i>				*	*
Mention in press release			*	*	*
Mile marker signage				*	*
<i>Start Line Logo</i>					*
<i>Logo on T-shirt</i>					*
Free registrants	2	10	10	10	10
Number of students sponsored					